



WOOL4SCHOOL
DESIGN COMPETITION

INFORMATION PACK 2025



WHAT? IS WOOL4SCHOOL?

Wool4School is an annual student design competition encouraging budding fashion designers to use Merino wool for innovative thinking and creative design. First launched in Australia in 2012, Wool4School now involves over 100,000 students worldwide.



THE:BRIEF

BOTANICAL

IMMERSE YOURSELF IN THE ENCHANTING WORLD OF BOTANICALS AND LET YOUR CREATIVITY BLOOM IN UNIQUE AND IMAGINATIVE WAYS.

Explore the lush diversity of plant life and draw on nature's artistry to create plant-inspired wool designs. Think of prints, embroidery, and decorative crafts and techniques that reflect the intricate beauty of nature. Use colour palettes from nature's own paint box to bring your designs to life.

Whether you're inspired by fashion, accessories, or interior design, your creation should consist of 1 to 4 pieces and must be made up of at least 70% wool.

Unleash your creative spark and demonstrate how the unique qualities of wool have been incorporated, while exploring shape, scale, colour, texture and textile techniques for a design that taps into the beauty of nature.



HOW? TO PARTICIPATE

EACH STUDENT WHO WISHES TO SUBMIT AN ENTRY MUST REGISTER FOR THE COMPETITION. TEACHERS ARE NO LONGER ABLE TO SUBMIT ON BEHALF OF STUDENTS.

**1**

REGISTRATION

To enter Wool4School, fill out the registration form. Once you have registered, you will be sent an email with a confirmation link. Click the link in the email to confirm your registration. Students must register individually to receive important information about the competition. If you participated in last year's competition, you don't need to register again. Simply log in and update your details.

2

LEARNING RESOURCES

Go to your dashboard to review Wool4School information. You should complete the Wool Appreciation Course for a better understanding of introductory wool knowledge.

3

DELIVERABLES

Find out what is required for your age group to complete an entry.

4

SUBMIT YOUR ENTRY

Submit your design through the dashboard. Note, teachers are no longer able to submit on behalf of their students. When received, an expert panel of judges will evaluate your entry against the competition criteria to determine the winners.



ual: awarding
body

ual: short
courses

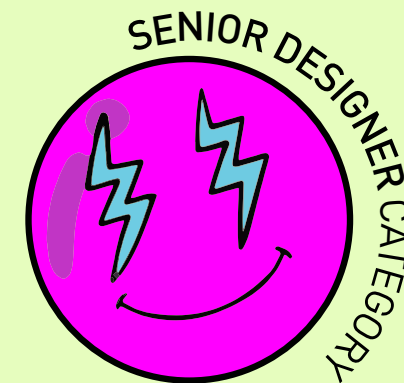
CO STUDIO

WHAT YOU CAN *WIN!!!*



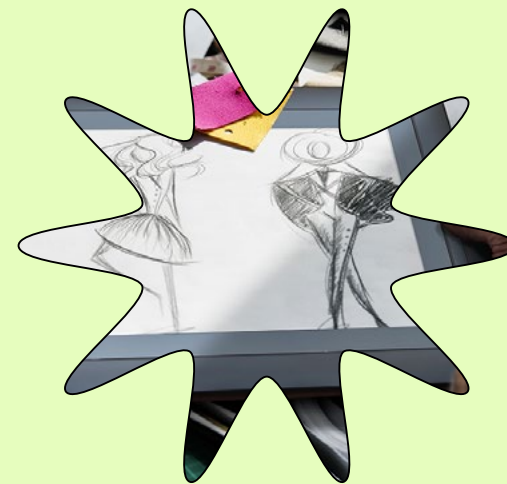
JUNIOR WINNER

- HALF DAY WORKSHOP WITH CQ STUDIO
- GRAPHIC TABLET
- *TRAVEL AND ACCOMMODATION X 1 NIGHT FOR STUDENT & GUARDIAN

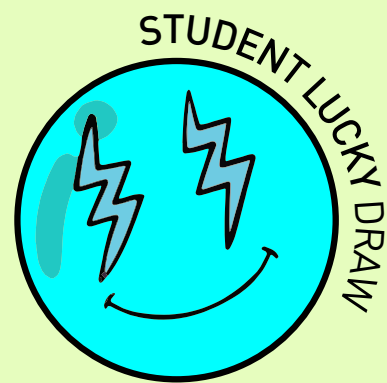


SENIOR WINNER

- UAL SHORT COURSE, TRAVEL, AND ACCOMMODATION X 5 NIGHTS ON UAL CAMPUS
- HALF DAY WORKSHOP WITH CQ STUDIO
- *TRAVEL AND ACCOMMODATION X 1 NIGHT FOR STUDENT & GUARDIAN



WHAT YOU CAN *WIN!!!*



STUDENT DRAW

- 1-YEAR SUBSCRIPTION TO VOGUE MAGAZINE



TEACHER DRAW

- WOOL MATERIALS FOR THE CLASSROOM



GET INSPIRED

USE THESE FREE MATERIALS TO TELL YOUR CLASSMATES AND TEACHERS ABOUT WOOL4SCHOOL'S EXCITING OPPORTUNITIES:



DESIGN WITH WOOL AND WIN PRIZES!

Are you a student in years 7-12? Enter the 2023 Wool4School competition and you will be in the running to WIN:

- ASSEMBLY LABEL VOUCHERS AND/OR AN INTERSHIP WITH THE BRAND IN SYDNEY
- WHITEHOUSE INSTITUTE OF DESIGN SCHOLARSHIP
- ENJA AUSTRALIA PRODUCTS

REGISTER + DESIGN + SUBMIT

Register at wool4school.com from December 1st 2022

Read through the brief, get creative and design an outfit that blends both old and new items with a minimum of 70% Merino wool

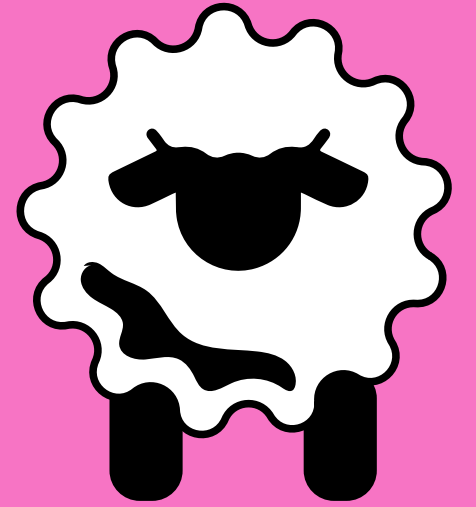
Develop and submit an entry through wool4school.com before July 20th 2023

IN PARTNERSHIP WITH

ASSEMBLY LABEL


BERNINA made in oetzi

WHITEHOUSE INSTITUTE OF DESIGN AUSTRALIA EST. 1988



BROUGHT TO YOU BY THE WOOLMARK COMPANY FOR BUDDING DESIGNERS

WOOL4SCHOOL (SEW COOL)



THE LOW-DOWN.

Wool4School is an annual student design competition encouraging budding fashion designers to show their nation what they're made of. By putting wool into the minds of our future fashion designers, Wool4School encourages students' innovative thinking and creative design.

THE BRIEF.


WOOL RE-IMAGINED.
Repair, renew, repurpose, and innovate. Take what's old and make it new!

Design a unique outfit that blends both old and new, featuring pre-loved items, using wool design techniques, and incorporating a minimum of 70% Merino wool.

WHAT YOU NEED TO DO.

<p>JUNIOR DESIGNERS (YEARS 7 AND 8)</p> <ul style="list-style-type: none"> * Fashion illustration with annotations 	<p>MID DESIGNERS (YEARS 9 AND 10)</p> <ul style="list-style-type: none"> * Fashion illustration with annotations * End-User profile and inspiration board * Creative statement 	<p>SENIOR DESIGNERS (YEAR 11)</p> <ul style="list-style-type: none"> * Fashion illustration with annotations * End-User profile and inspiration board * Creative statement * Technical Sketch 	<p>ASPIRING DESIGNERS (YEAR 12)</p> <ul style="list-style-type: none"> * Fashion illustration with annotations * End-User profile and inspiration board * Creative statement * Technical Sketch
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SCAN ME



KEY DATES

OPENS 1ST DEC 2022

CLOSES 22ND JULY 2023

WINNERS

17TH JULY 2023

SUBMISSIONS TIMELINE





SARA REGAN
STUDENT WINNER

Give it a go! That's what I did, and as you work more and more on your entry you will fall more and more in love with what you create. No matter the outcome, creating a design is a huge achievement as it not only allows you to learn and grow as a designer, but it also lets you have fun along the way.



JILL PETTIFER
DICKSON COLLEGE, AUS

The Wool4School competition is a wonderful opportunity for the students to participate in an innovative real design scenario. The four parts of the competition allow the students to work through the various processes: creating a mood board, a design, then justifying their design through their creative statement and finally producing technical drawings. These are all diverse skills and to implement them in a design competition is such a great process for the students.

**WHAT? DO PEOPLE
SAY ABOUT
WOOL4SCHOOL?**

FREE! RESOURCES

FOR STUDENTS:

- ✦ Explore the Wool Appreciation Course on The Woolmark Learning Centre to boost your knowledge of wool
- ✦ Get free access to wool factsheets and resources

FOR TEACHERS:

- ✦ Free lesson plans to help you implement the program and align with the curriculum
- ✦ Editable PowerPoints to support the lesson plans that you can adapt to support your students
- ✦ Online videos and webinars to support your teaching
- ✦ Student worksheets, examples, and links as well as printable and digital resources





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